Brand Promise

CALS transforms challenges into agricultural and life sciences opportunities that benefit our state, the nation and the world.

We think and do.

Core Messages

CALS is a world leader in solving grand challenges in food, agriculture, energy and the environment.

CALS promotes a college-wide culture of partnership-driven, integrated and interdisciplinary teams recognized for solving local, state and global grand challenges.

CALS creates innovative public-private partnerships that enhance College programs, capacity and infrastructure, which enables the University community and stakeholders to prosper economically, societally and intellectually.

CALS is a leader in experiential education, with alumni and students who make the world better.