March 15, 2010

Dear Potential Show Sponsor:

Plans are in progress for the 2010 State 4-H Horse Show which is scheduled for July 7-11, 2010, in the James B. Hunt, Jr., Horse Complex on the North Carolina State Fairgrounds. The show is one of several educational activities offered through the North Carolina 4-H Horse Program. The success of the State 4-H Horse Show helps to annually boost 4-H Horse Project numbers in North Carolina. Program activities are designated to use the horse as an educational tool to teach youth leadership, responsibility, pride, respect, initiative and self-reliance. The State Horse Show provides dedicated, hard-working youth with an opportunity to demonstrate their horsemanship and stable management skills.

The 2010 State 4-H Horse Show will offer 120 classes in twelve show divisions to be held over a four and one-half day period. On Friday, July 9, the N.C. State 4-H Horse Show will continue to include an Opening Ceremony and Versatility Class. Donations are desperately needed if we are to continue to offer this unique experience. Show division sponsorship, class sponsorships and program advertisements are our sole source of generating show revenue. Either promotional method will accord an excellent opportunity to introduce your business to a multitude of spectators attending the show. Class and division sponsorships are tax deductible. Advertisements can be deducted as a business expense.

Major show sponsorships which provide donors with a unique advertising opportunity are available for a minimum contribution of $500.00. Sponsorships are offered at $35.00 per class or $60.00 per division championship. Advertising rates are offered at $100-full page, $75-3/4 page, $50-1/2 page, $35-1/4 page and $20- business card ad. A class list is enclosed for your review.

Please mail your sponsorship or camera-ready advertisement to the following address before June 7, 2010 to: Robin Brantley Lynn, State 4-H Horse Show, North Carolina State University, Box 7523, Raleigh, NC 27695-7523, (919/515-5784) or email robin_lynn@ncsu.edu

Checks should be made payable to the following:

Sponsorships = "North Carolina 4-H Development Fund"
Advertisements = ANCSU@

The North Carolina 4-H Horse Program deeply appreciates your investment in the future of our youth and horse industry.

Sincerely,

Robin Brantley Lynn
State 4-H Horse Show Manager

Bob Mowrey
Horse Commodity Coordinator

Employment and program opportunities are offered to all people regardless of race, color, national origin, sex, age or disability. North Carolina State University, North Carolina A&T State University, U. S. Department of Agriculture, and local governments cooperating.