Production of Floriculture Crops

HS 442
Spring 2003

Floriculture Industry
- Production (growers)
- Retail
- Suppliers
- Landscape maintenance/gardeners

Markets
- Retail
- Garden centers
- Florists
- Mass markets
- Farmer’s markets
- Tents
- Mail order/internet

Suppliers
- Greenhouse manufacturers
- Seed wholesalers
- Cutting propagators
- Breeders
- Plugs
- Chemicals
- Fertilizers
- Growing media
Floriculture Subcommodities

- Bedding plants $2.28 billion, ↑5%
- Potted flowering plants $834 million, ↑0.2%
- Potted foliage $587 million, ↑0.2%
- Cut flowers and foliage $536 million, ↑0.2%
- Propagative materials $332 million, ↑6%
- Total $4.62 billion, ↑3%

*Wholesales sales, top 36 states, operations with sales over $100,000

Floriculture by States

- California $962 million
- Florida $877 million
- Michigan $314 million
- Texas $274 million
- Ohio $190 million
- North Carolina, #8 $161 million ↓0.6%

Potted Flowering Plants

- Poinsettias $247 million ↓3%
- All other species $201
- Orchids $106
- Chrysanthemums $77
- Azaleas $53
- Bulbs $52
- Easter lilies $37
- Roses $30
- African violets $20