Who is responsible for a just society?

A discussion of individual and corporate social responsibility and social justice

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Social Justice
Social Justice is.....

the concept in which justice is achieved in every aspect of society, rather than merely the law.

fair treatment and a just share of the benefits of society. the distribution of advantages and disadvantages within a society.

the belief that every individual and group is entitled to fair and equal rights and participation in social, educational, and economic opportunities. The agenda for increasing understanding of oppression and inequality and taking action to overcome them.

fair and proper administration of laws conforming to the natural law that all persons, irrespective of ethnic origin, gender, possessions, race, religion, etc., are to be treated equally and without prejudice. Civil rights.
Social Responsibility
Social Responsibility is.....

an ethical or ideological theory that an individual has a responsibility beyond self to society. Can be "negative," such as refraining from acting or "positive," meaning there is a responsibility to act. Doing the right thing for society
Corporate Social Responsibility
Corporate Social Responsibility is.....

when an organization takes on social and environmental responsibilities including provisions for employees, participation in local community, ‘green’ working practices, ethical trading and good corporate governance.

A concept whereby organizations consider the interests of society by taking responsibility for the impact of their activities on customers, suppliers, employees, shareholders, communities and the environment in all aspects of their operations. This obligation extends beyond compliance with legislation taking steps to improve the quality of life for employees as well as for the local community and society at large without negatively impacting applicable fiduciary responsibilities.
Companies with environmental management systems substantially reduce their operating costs. Companies with good reputations enhance their brand image. Ethical companies enhance their productivity and improve the quality of their products and services. They also expend fewer resources on regulatory oversight. Customer loyalty is enhanced.

A recent study found that almost 100% of respondents want companies to focus on more than profit and over half said they form an impression of a company based on its social responsiveness, or lack of.

From a report from Business for Social Responsibility (www.bsr.org)
Maquiladoras

Metales y Derivados
• Starbucks Coffee
• Should a public university take money from a tobacco company?
Why now?

• What’s driving the need for social justice and social and corporate responsibility?
Social responsibility orientation by generations
Importance of Social Responsibility by Age
Should we emphasize oil production or more conservation of existing energy supplies?

_Gallup poll 2008_
Should we protect the environment at the risk of limiting energy supplies (development)?
Now what?

- What do you do now?
- What thoughts, attitudes and actions will you change? Or not?
- What 3 things did you learn?
- What will you do with what you learned?
• What do you expect of yourself?
• What do your colleagues expect of you?
• What does your profession expect of you?
• What does society expect of you?
• From where do those responsibilities arise?
“To know what is right and not act is the worst cowardice”

– Confucius