Berkeley Sensor & Actuator Center

The University of California BERKELEY

The University of California DAVIS

http://bsac.berkeley.edu

Panelist: John Huggins, Exec Director
DELIVERING the INVISIBLE
Keeping the Peace: Membership Conflicts
- Vote on Projects LIFE forms: for Assessment not for Funding
- BSAC: Members vote funds to faculty – not to projects: No Competition

Danger in the Comfort Zone?
- Too little member-member dependancies = lethargy
- Give them something to debate in the closed IAB

Conflicts with Licensing Group - Firewall between center and OTL (but center facilitates)
Angry Conscripts? Arranged Marriages vs Shotgun Weddings (joint research= mandated membership)

Sustaining Existing Member Relationships
- Contacts between IAB’s
  - Prepublications & Invention Disclosures
- GSR visitations
- Arm Champions with List of Researcher-Member Collaborations for annual budget battle

Building New Member Relationships
- 10-minute Introduction presentations
- Lots of informal mixing, reception, banquet time
- Faculty IceBreaker: (Faculty staff conversational graphics posters)
- Campus Experiences
NL doesn’t mean Netherlands
Campus Events