Recruiting New Members For I/UCRCs:

**Things We Did Starting The CAC Site at Texas Tech**

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It’s Not Just Your Show

• Involvement of university administration from the beginning to get them on your side is crucial.

• Buy-in for participation from multiple individuals

• Involvement on an equal basis with potential cooperative research partners

• Money is NOT your biggest problem at this time!
The Three Crucial Pieces

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1. Be the best in your field (or at least working at the forefront).

2. Recruit new members more or less constantly.

3. Deliver value to each of your members.
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Things I Think We Did Right

- Involved multiple PIs from the outset
- Used strengths of each to the greatest advantage
- Asked for help from the university administration (they have contacts that you don’t have)
- Stayed involved in our field!
- Conducted outward-facing projects through the center that had an impact on our field.
NSF CAC Current Participants:

Active Industry Members:

- Covenant Health System
- STACK VELOCITY
- Happy State Bank
- DISA
- NIMBOXX
- ERDC
- TTU
- MSU

Technical Partnerships:

- The Aerospace Corporation (Existing)
- Cloud Standards Customer Council
- OMG (Pending)

Others to come!
Continuing series...

Oriented towards REAL DEVELOPMENT

Past and current events co-sponsored by many open source and standards-related organizations including OGF, DMTF, SNIA, OASIS, ETSI, OCEAN, CloudWATCH and OW2

About Cloud Plugfests

Cloud Interoperability Plugfest project (or "Cloud Plugfests" for short) is a continuing series designed to promote interoperability efforts on cloud-based software and standards among vendors, products, projects and implementations.

The series supports ongoing and continuing interoperability efforts and between the sponsoring organizations, and with the cloud community at large.

More events in planning pipeline.

Easy to get involved and join in events as open source or commercial developers or project researchers!

Cloud Plugfest 15 just held!

Developer-oriented in-person standards and software testing series

Cloud Plugfest Developer Series: UCC 2014 Infrastructure Panel
Dec. 10, 2014
London, UK
Problem:

What it usually looks like when developers encounter standards committees.
Solution:

What it ought to look like

(Taken from an actual Cloud Plugfest.)
Target Cloud Standards-Related Organizations:

CAC will use its testbed efforts to work with all relevant SDOs and standards-related customer and trade organizations.

- It is often said that there are “too many standards organizations”. This is a lot like saying there is “too much software”.
- Each has its own area of specialty, its own contributor base, and its own method of funding to develop its work products.
- CAC will study products and effectiveness of each of these organizations and work with them using a DevOps approach.
Conclusions: Keys to Recruitment

• Look for opportunities constantly.
• Listen at all opportunities.
• Don’t sell! (At least not all the time.)
• Look for partnerships.
• Ask questions instead of making statements.
• Look for ways you can help your members succeed.