The Center Value Proposition: All That For Just $50k?

Moderator: David Meyer, I/UCRC Evaluator, Boise State University
Panelists:

Dave Crocker, CEO, Steel ORCA;
Thomas Flatley, Branch Head, NASA Goddard Space Flight Center;
Dennis Fortner, Senior Manager Intellectual Property & Strategic Technology Agreements, Northrop Grumman;
James Van Wert, Director Global Quality & Process Technology, Victaulic
All That For Just $\$_{\text{center fee}}$?

*Bargaining and cooperative extensive form games with imperfect information*

The Center Ideal: Everyone’s utility is maximized!

\[ \sum A_{\text{center}} \in U_{\text{max}}(i...n) \]

Value proposition of Center membership for member \( i \):

Research Benefits + Recruitment Benefits + Networking Benefits $\pm$ “Other”

\[ (T)\$_{i} \leq \]

Where:

\( A \) = actions available to center
\( N \) = all agents with individual element \( i \)
\( U \) = utility value
\( T \) = time
All That For Just $i$?

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The Center Ideal: Everyone’s utility is maximized!

$$\sum A_{center} \in U_{max} (i...n)$$

Value proposition of Center membership for member $i$:

Research Benefits + Recruitment Benefits + Networking Benefits ± “Other”

$$(T)\$_i \leq (t-1)$$

Where:

$A = $ actions available to center
$N = $ all agents with individual element $i$
$U = $ utility value
$T = $ time