

I/UCRC Annual Center Directors Meeting, Washington DC
January 8-9, 2015

The Center Value Proposition: All That For Just \$50k?

*Moderator: **David Meyer**, I/UCRC Evaluator, Boise State University*

Panelists:

***Dave Crocker**, CEO, Steel ORCA;*

***Thomas Flatley**, Branch Head, NASA Goddard Space Flight Center;*

***Dennis Fortner**, Senior Manager Intellectual Property & Strategic
Technology Agreements, Northrop Grumman;*

***James Van Wert**, Director Global Quality & Process Technology, Victaulic*



All That For Just \$_{center fee} ?

Bargaining and cooperative extensive form games with imperfect information

The Center Ideal: Everyone's utility is maximized!

$$\sum A_{center} \in U_{max(i...n)}$$



Value proposition of Center membership for member i :

$$(T)\$_i \leq \frac{\text{Research Benefits} + \text{Recruitment Benefits} + \text{Networking Benefits} \pm \text{"Other"}}{(t-1)}$$

Where:

A = actions available to center

N = all agents with individual element i

U = utility value

T = time



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