
**NATIONAL SCIENCE FOUNDATION - *INDUSTRY / UNIVERSITY*
*COOPERATIVE RESEARCH CENTERS PROGRAM***

EVALUATOR MEETING

June 14 - 15, 2007

KEY BRIDGE MARRIOTT, ARLINGTON, VIRGINIA



WELCOME & INTRODUCTION

8:00 - 8:45 am
Thursday, June 14, 2007

2007 EVALUATOR MEETING
Arlington, Virginia

***INDUSTRY / UNIVERSITY COOPERATIVE
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EVALUATOR'S CALENDAR

January	I/UCRC Director / Evaluator meeting, Arlington
March	Annual Evaluator's Report to NSF
April	Spring Industrial Advisory Board Meeting: LIFE Forms; Report Questionnaire Results to Center
June	Annual I/UCRC Evaluator Meeting, Arlington
Sept.	Fall planning meeting with Center Director(s), University site visits, exit interviews
Oct. - Nov.	Fall Industrial Advisory Board meeting: Industry / Faculty Questionnaires; LIFE Forms

MEETING'S OBJECTIVES

1. ***EVALUATOR UPDATE:*** Enable NSF to brief I/UCRC Evaluators on policies & updates concerning the I/UCRC program & Evaluator role;
 2. ***RESEARCH FORUM:*** Offer a forum to present, review & discuss findings of research from the I/UCRC Evaluation Program and NSF-supported evaluation projects;
 3. ***INFORMATION EXCHANGE:*** Provide a vehicle for I/UCRC Evaluators to exchange information & ideas about best practices for the role of Evaluator; and
 4. ***INNOVATIONS IN EVALUATION:*** Offer a platform to present & discuss new findings, theory, and applications related to evaluation of R&D, industry-university cooperative research, innovation management, and related topics.
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MEETING AGENDA

Thursday, June 14th - Potomoc Salon D

7:00 - 8:00 am Registration, Continental Breakfast

8:00 am - 12:00 noon **MORNING SESSION**

12:00 - 1:20 pm Lunch (on your own)

1:20 - 5:15 pm **AFTERNOON SESSION**

5:45 - 7:00 pm Evening Reception (Ticket Bar)
Monroe Room - 3rd Floor

Friday, June 15th - Potomoc Salon D

7:30 - 8:30 am Continental Breakfast

8:00 am - 12:00 noon **MORNING SESSION**

12:00 noon Adjourn

THURSDAY MORNING SESSION

- 8:00 - 8:45 am** *Welcome & Introduction - Eric Sundstrom*
NSF Update - Alex Schwarzkopf
- 8:45 - 10:00** *Membership Report & Process-Outcome Report -*
Denis Gray
- 10:00 - 10:20** *BREAK*
- 10:20 - 11:40** *Keynote: Best Practices in Measuring & Evaluating*
the Benefits of Industry-University Cooperative
Research - David Roessner, SRI International
- 11:40 am -**
noon *Questions & Discussion: Evaluators' Roles in*
Industry - University Cooperation
- 12:00 noon** *LUNCH on your own*
-

NSF I/UCRC PROGRAM UPDATE

Alex Schwarzkopf

8:10 - 8:45 am - Thursday, June 14, 2007

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MEMBERSHIP REPORT & PROCESS/OUTCOME REPORT

Denis Gray

8:45 - 10:00 am - Thursday, June 14, 2007

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-

***Keynote: BEST PRACTICES IN MEASURING &
EVALUATING THE BENEFITS OF INDUSTRY-
UNIVERSITY COOPERATIVE RESEARCH***

David Roessner

10:20 - 11:40 am - Thursday, June 14, 2007

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***QUESTIONS & DISCUSSION:
MEASURING THE BENEFITS OF
INDUSTRY-UNIVERSITY
COOPERATION***

11:40am - Noon - Thursday, June 14, 2007

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QUESTIONS FOR DISCUSSION

- **What specific benefits of industry-university cooperative research should the I/UCRC Evaluation Program give highest priority for measurement?**
 - **What benefits, if any, should we *not* try to measure?**
 - **What mistakes in measuring the benefits of ERCs should the I/UCRC Program avoid?**
 - **How can the I/UCRC Program improve its approach to measuring benefits of cooperative research?**
 - **?**
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THURSDAY AFTERNOON SESSION

- 1:20 - 1:45 pm *Technology Breakthrough Project - Craig Scott*
 - 1:45 - 2:40 *Evaluator Protocol for I/UCRCS - Part 1 -
Denis Gray*
 - 2:40 - 3:00 *BREAK*
 - 3:00 - 4:00 *Evaluator Protocol for I/UCRCs - Part 2 -
Denis Gray*
 - 4:00 - 4:15 *BREAK*
 - 4:15 - 5:15 *LIFE Form Online: Options, Processes &
Practices - Ron Beck*
-
- 5:45 - 7:00 pm *EVENING RECEPTION: Monroe Room, 3rd Floor*
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***TECHNOLOGY
BREAKTHROUGH PROJECT***

Craig Scott

1:20 - 1:45 pm - Thursday, June 14, 2007

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EVALUATOR PROTOCOL FOR I/UCRCs - Part 1

Denis Gray

1:45 - 2:40 pm - Thursday, June 14, 2007

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EVALUATOR PROTOCOL FOR I/UCRCs - Part 2

Denis Gray

3:00 - 4:00 pm - Thursday, June 14, 2007

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L.I.F.E. FORM ONLINE: OPTIONS, PROCESSES & PRACTICES

Ron Beck

4:15 - 5:15 pm - Thursday, June 14, 2007

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FRIDAY MORNING SESSION

- 8:00 - 10:00 am** *Evaluator Research Reports - David Tansik*
Student Evaluations Study - Findings & Implications for Evaluation - Jennifer Schneider & Denis Gray
Recruitment Study - Findings & Implications for Successful Recruitment - Drew Rivers
Graduated I/UCRCs - Factors in Success After NSF Funding - Lindsey McGowan
- 10:00 - 10:30** *BREAK - Check out of hotel*
- 10:30 - 10:50** *Evaluator Research Agenda & Proposals for Future Projects - David Tansik*
- 10:50 - 11:30** *Evaluator Pay: Current Status & Issues Going Forward - Otto Doering & Steve McGregor*
- 11:30 - noon** *Next Steps - Eric Sundstrom*
Closing Comments - Alex Schwarzkopf
- 12:00 noon** *ADJOURN - Leave Evaluations, please!*
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***EVALUATOR RESEARCH
REPORTS FROM N.C.S.U.***

David Tansik

8:00 - 10:00 am - Friday, June 15, 2007

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***EVALUATOR RESEARCH AGENDA
& PROPOSALS FOR FUTURE
RESEARCH***

David Tansik

10:30 - 10:50 am - Friday, June 15, 2007

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***EVALUATOR PAY: CURRENT STATUS
& ISSUES GOING FORWARD***

Otto Doering & Steve McGregor

10:50 - 11:30 am - Friday, June 15, 2007

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NEXT STEPS, CLOSING COMMENTS

Eric Sundstrom, Alex Schwarzkopf

11:30 am - 12:00 noon - Friday, June 15, 2007

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NEXT STEPS

- **I/UCRC Program Meeting - January, 2008 - Topics for the Evaluator Agenda?**
 - **Evaluator Meeting - June 2008:**
 - **Same format?**
 - **Invited Speaker?**
 - **NSF I/UCRC Program Update**
 - **Membership & Process/Outcome Report**
 - **Research Reports**
 - **Evaluator Protocol: Evaluation of Changes**
 - **LIFE Form Online: Experience & Update**
 - **??**
-

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