

I/UCRC Logic Model

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Why Use a Logic Model?

- Promotes clear thinking
- Creates guide for evaluation
- Promotes accountability

Most importantly –

IT IS A COMMUNICATION TOOL

A Short History of Logic Models

- Wholey (1987) proposed use for evaluation
- Forces that promoted use:
 - GPRA (1993)
 - United Way (1996)
 - Increased emphasis on foundation accountability (Porter and Kramer, 1999)

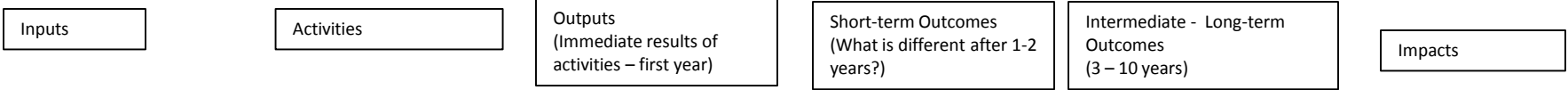
Basic Components

- 1. Resources:** *What do you need to implement your program?*
- 2. Activities:** *What you will do?*
- 3. Outputs:** *How many (people, companies, researchers, projects, students) will experience the activities?*
- 4. Outcomes:** *What happens to the people (etc.) that have experienced the activities?*

Complete logic model

Assumptions/ Conditions	Inputs	Activities	Short-term Outcomes	Medium- term outcomes	Long-term outcomes	Impacts

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