



**Industry University Cooperative Research Centers
IAB Member Benefits Survey**

The goal of this survey is to identify and document the Center membership benefits your organization has received during the last two membership years. This information is helpful for center evaluation. It may also help your organization characterize the benefit of your investment in the center, and justify continued membership. Upon completion of the survey, you may download a copy of your organization's benefit inventory for internal use.

Center Name: _____

Networking Benefits

Q1. Please indicate which of the following networking benefits listed below, if any, were realized by your organization in the last two years. Please mark all that apply.

- a. Your organization has established new, valuable *connections* with other Center participants (industry, government, faculty, students, others)
- b. Your organization has developed *partnerships* with other IAB members (e.g., research partnership, collaboration, joint investment)
- c. Your organization has developed *partnerships* with university faculty or researchers (e.g. one-to-one research contract, collaboration on a grant, consulting)
- d. Your organization has hired any students working on center research projects as a full-time employee, contractor, or intern. **If so, how many students?** _____
- e. Other (please in Q7 describe below)
- f. None of these

Research & Development Benefits

Q2. Please estimate what percentage of the current Center projects, fall into these four categories (Total must sum to 100%):

- ____% a. Not Relevant Research: % of projects that are probably not relevant to your organization's current or future needs
- ____% b. Adjacent Research: : % of projects potentially relevant to your organization's current or future needs, but in areas outside your organization's current R&D priorities
- ____% c. Core Research: % of projects so central to your organization's current or future needs that your organization would almost certainly have conducted or contracted out a similar project within the next two years, if the project were not being conducted at the Center
- ____% d. Transformational Research: % of projects that are potentially relevant to your organization's current or future needs, but too risky or "blue sky" for internal investment

Q3. How, if at all, have the Center's research findings and outputs (including those from prior years) affected your organization's internal R&D in the current membership year? Please mark all that apply.

- a. Helped accelerate the pace and/or completion of your organization's ongoing internal (or externally contracted) R&D projects. **If yes, taking into account personnel, facility and related costs, please estimate how much money saved on accelerated/completed projects:**
- | | | | | | | |
|-----------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|
| <input type="checkbox"/> \$25K | <input type="checkbox"/> \$50K | <input type="checkbox"/> \$100K | <input type="checkbox"/> \$150K | <input type="checkbox"/> \$200K | <input type="checkbox"/> \$250K | <input type="checkbox"/> \$300K |
| <input type="checkbox"/> \$400K | <input type="checkbox"/> \$500K | <input type="checkbox"/> \$600K | <input type="checkbox"/> \$700K | <input type="checkbox"/> \$800K | <input type="checkbox"/> \$900K | <input type="checkbox"/> \$1.0Mil |
| <input type="checkbox"/> \$1.5Mil | <input type="checkbox"/> \$2.0Mil | <input type="checkbox"/> \$2.5Mil | <input type="checkbox"/> \$3.0Mil | <input type="checkbox"/> \$4.0Mil | <input type="checkbox"/> \$5.0Mil | <input type="checkbox"/> Other |
- b. Helped your organization decide against starting one or more new R&D projects that otherwise would have been initiated. **If yes, taking into account personnel, facility and related costs, please estimate how much money saved on avoided projects:**
- | | | | | | | |
|-----------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|
| <input type="checkbox"/> \$25K | <input type="checkbox"/> \$50K | <input type="checkbox"/> \$100K | <input type="checkbox"/> \$150K | <input type="checkbox"/> \$200K | <input type="checkbox"/> \$250K | <input type="checkbox"/> \$300K |
| <input type="checkbox"/> \$400K | <input type="checkbox"/> \$500K | <input type="checkbox"/> \$600K | <input type="checkbox"/> \$700K | <input type="checkbox"/> \$800K | <input type="checkbox"/> \$900K | <input type="checkbox"/> \$1.0Mil |
| <input type="checkbox"/> \$1.5Mil | <input type="checkbox"/> \$2.0Mil | <input type="checkbox"/> \$2.5Mil | <input type="checkbox"/> \$3.0Mil | <input type="checkbox"/> \$4.0Mil | <input type="checkbox"/> \$5.0Mil | <input type="checkbox"/> Other |
- c. Triggered development of new R&D projects, or significantly redirected pending projects within your organization. **If yes, taking into account personnel, facility and related costs, please estimate how much money invested in new/redirected projects:**
- | | | | | | | |
|-----------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|
| <input type="checkbox"/> \$25K | <input type="checkbox"/> \$50K | <input type="checkbox"/> \$100K | <input type="checkbox"/> \$150K | <input type="checkbox"/> \$200K | <input type="checkbox"/> \$250K | <input type="checkbox"/> \$300K |
| <input type="checkbox"/> \$400K | <input type="checkbox"/> \$500K | <input type="checkbox"/> \$600K | <input type="checkbox"/> \$700K | <input type="checkbox"/> \$800K | <input type="checkbox"/> \$900K | <input type="checkbox"/> \$1.0Mil |
| <input type="checkbox"/> \$1.5Mil | <input type="checkbox"/> \$2.0Mil | <input type="checkbox"/> \$2.5Mil | <input type="checkbox"/> \$3.0Mil | <input type="checkbox"/> \$4.0Mil | <input type="checkbox"/> \$5.0Mil | <input type="checkbox"/> Other |
- d. Helped advanced the Technology Readiness Level (TRL) of technology being developed within your organization
- e. None of these

Technology Translation Benefits

Q4. During the last two years, in which of these ways has your organization benefited from technology or knowledge transfer from the Center? Please mark all that apply.

- a. Accessed capabilities and insights (research reports, datasets, software, Center facilities, equipment, faculty expertise, student capabilities, or insights from other members)
- b. Licensed center's IP
- c. Produced your own IP related to research at the center
- d. Helped your organization identify new applications for technology you are trying to develop
- e. Helped your organization anticipate or address regulatory issues in your industry
- f. None of these

Q5a. During the last two years, has your organization realized any commercial or financial benefit that involved the translation of the center’s current or prior years’ research findings and outputs? Please mark all that apply.

- a. Launch new products or services based on what you learned from the center
- b. Improve existing products or services based on what you learned from the center
- c. Improve operational or manufacturing processes based on what you learned from the center
- d. None of these

Q5b. If yes to any, would these commercial or financial benefits have been realized in the absence of the center?

- No, the center played a critical role in realizing these benefits
- Yes, but the benefits would have been delayed without the center’s involvement
- Yes, the center had only limited influence on our ability to realize these benefits

Q6. Have any of these technology translation or commercialization related benefits contributed to the addition of new jobs at your organization?

- Yes
- No

Overall Evaluation

Q7. Considering all of the networking, R&D, technology transfer, and commercialization benefits your firm may have realized, what benefit(s) have been the most impactful to your organization? How so?

Member Information

Organization Name: _____

How many years has your organization been a member in this center? _____

What is your organization type?

For Profit-Large (> 500 employees) (1)	For Profit-Small (11-500 employees) (2)	For Profit-Micro (<10 Employees) (3)	Government (Fed/state/local) (4)	Other (5)
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Thank You!