INDSUTRY-UNIVERSITY COOPERATIVE RESEARCH CENTERS EVALUATION

Industry Questionnaire

CENTER:

INSTRUCTIONS: Please answer all questions. For multiple choice questions, please CIRCLE the number that corresponds to your response. For the remaining questions, please FILL IN the blanks as indicated. Please attach additional sheets as necessary.

PLEASE RETURN BY:

Return to:

I. Research Program

1) What percentage of center research projects do you take an active interest in?

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Circle</th>
</tr>
</thead>
<tbody>
<tr>
<td>0-19% (1)</td>
<td></td>
</tr>
<tr>
<td>20-39% (2)</td>
<td></td>
</tr>
<tr>
<td>40-59% (3)</td>
<td></td>
</tr>
<tr>
<td>60-79% (4)</td>
<td></td>
</tr>
<tr>
<td>80-100% (5)</td>
<td></td>
</tr>
</tbody>
</table>

2) Among current and recent center projects, which two have had the greatest relevance for your organization/division? (list by project name or investigator) [comment = 1; no comment = 0]

a) 

b) 

3) During the past year, how satisfied were you with the following features of the center’s research program?

<table>
<thead>
<tr>
<th>Feature</th>
<th>Not Satisfied</th>
<th>Slightly Satisfied</th>
<th>Somewhat Satisfied</th>
<th>Quite Satisfied</th>
<th>Very Satisfied</th>
</tr>
</thead>
<tbody>
<tr>
<td>a) Capabilities of the researchers &amp; quality of the research program</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>b) Breadth of the research topics covered</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>c) Focus of the research</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>d) Relevance of research to my organization’s needs</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
</tbody>
</table>
4) How can the center improve its research program? What features of the research program would your organization definitely want to see continued?

Comments on items 3a-d rated “1” or “2” are particularly valuable.

II. Benefits

5) During the past year, approximately how many center-stimulated research projects were supported by your organization (include internal projects and projects contracted to outside performers)? Please estimate the dollar value of all center-stimulated research projects. Exclude center membership fee.

a) # of center-stimulated projects supported: __ __

b) Total approximate value of all projects combined (check one)

- $10K(01)
- $25K(02)
- $50K(03)
- $100K(04)
- $150K(05)
- $200K(06)
- $250K(07)
- $300K(08)
- $400K(09)
- $500K(10)
- $600K(11)
- $800K(13)
- $900K(14)
- $1.0 Million(15)
- $1.5 Million(16)
- $2.0 Million(17)
- $2.5 Million(18)
- $3.0 Million(19)
- $4.0 Million(20)
- $5.0 Million(21)
- Other (specify) (22)

6) During the past year, how many students trained in the center research projects were hired by your organization? Students hired: __ __
7) During the past year, to what extent has participation in the center contributed to the following benefits for your organization?

<table>
<thead>
<tr>
<th>Impact</th>
<th>No Impact</th>
<th>Slight Impact</th>
<th>Moderate Impact</th>
<th>High Impact</th>
<th>Very High Impact</th>
<th>N/A</th>
</tr>
</thead>
</table>
| a) Research & Development:  
Enhanced via increased technical awareness, accelerated or new projects or development of intellectual property in my organization. | 1 | 2 | 3 | 4 | 5 | 9 |
| b) Commercialization:  
Enhanced via improved or new products, processes, services, improved sales, or new or retained jobs. | 1 | 2 | 3 | 4 | 5 | 9 |
| c) Professional Networking:  
Enhanced via improved ability to recruit students, increased cooperation with other industrial members and scientists outside my organization. | 1 | 2 | 3 | 4 | 5 | 9 |

8) If your organization has benefited technically from its participation in the center, please describe how (e.g. brief description of research advance or product/process improved, etc.) and, where possible, try to quantify benefit (e.g. dollars saved, months saved, waste/scrap reduced, etc.).

Note: this information is helpful for member recruitment and continuing government sponsorship.

III. Center Administration and Operations

9) During the past year, how satisfied were you with center administrative operations?

<table>
<thead>
<tr>
<th>Satisfaction Level</th>
<th>Not Satisfied</th>
<th>Slightly Satisfied</th>
<th>Somewhat Satisfied</th>
<th>Quite Satisfied</th>
<th>Very Satisfied</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
</tbody>
</table>

[next page →]
10) How can the center improve its administration and operations program?

Please Circle and comment on any issues that can be improved.
(a) communication  
(b) planning & development of research program  
(c) management of projects  
(d) project selection  
(e) proposals & publications  
(f) technology transfer  
(g) intellectual property  
(h) fundraising  
(i) Other

What features of the center administration would your organization definitely want to see continued?

IV. General Evaluation

11) Will your organization renew its membership?

<table>
<thead>
<tr>
<th>Definitely Not</th>
<th>Probably Not</th>
<th>Uncertain</th>
<th>Probably Yes</th>
<th>Definitely Yes</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
</tbody>
</table>

12) What can the center do to make your renewal more likely?

[comment = 1; no comment = 0]

13) Organization Type/Size:

| For Profit-Large (>500 Employees) (1) | For Profit-Small (<500 Employees) (2) | Non-Profit / Government (3) |

THANK YOU FOR YOUR COOPERATION!