2011-2012 Year in Review

INITIATIVES CREATED AND IMPLEMENTED:

● Established Tradition Keeper Program with 2011 version of “The Brick”. Students who complete 40 of the traditions will be designated an official Tradition Keeper and receive a medal to wear at graduation
  ○ [http://students.ncsu.edu/thebrick](http://students.ncsu.edu/thebrick)
  ○ 500 medals ordered

● Created a Google Calendar to highlight events for students
  ○ [http://go.ncsu.edu/studentcalendar](http://go.ncsu.edu/studentcalendar)
  ○ [http://go.ncsu.edu/studentcalendarsubmission](http://go.ncsu.edu/studentcalendarsubmission)

● Inaugural Respect the Pack Event
  ○ Wolfpack Welcome Week 2011; created to spark a proactive conversation about accepting all members of our diverse NC State community
  ○ Students hand-printed the Free Expression Tunnel to uphold the statement: “We the Wolfpack support the values of equality and mutual respect for all people. RESPECT THE PACK.”

● Launched Coaches Corner project
  ○ Largest student fundraiser in NC State’s history. Goal is to raise $200,000 through private donations and honor coaches Everett Case, Norm Sloan, Jim Valvano
  ○ [http://coachescorner.ncsu.edu/](http://coachescorner.ncsu.edu/)
  ○ [for project](http://coachescorner.ncsu.edu/)

● Created Red Fridays: Support State
  ○ Wear red on Fridays and you could be rewarded with prizes!
  ○ Student Government, in conjunction with University Communications, Campus Enterprises, Athletics, the NC State Bookstore and other departments, will begin a new program on March 16, 2012 to celebrate the 125th anniversary of NC State called “Red Fridays.”
  ○ Student Government and special guests go around campus at unspecified times every Friday rewarding students, faculty and staff for wearing red and supporting NC State

● Renamed the Wolfpack Student Initiative the Thomas H. Stafford Jr. Student Leadership Scholarship Endowment to honor Dr. Stafford for his commitment to NC State students

● Helped create the Community Compact Statement through the University Values and Ethics Committee
• Created Talkbin account for students to text Student Government comments/questions/concerns
  ○ Text Student Government at 919-883-9039

ACTIVITIES AND EVENTS
• Distinguished Professor Lecture Series – honors three “student favorite” professors each year and gives them the chance to speak about any topic they wish
  ○ 2012 Student Government Distinguished Professors: Dr. Bob Patterson, Dr. David Jones, and Dr. Bob Bruck
• Organized Campout 2012 at Reynolds
  ○ Created competitions focused on NC State traditions
  ○ 2nd Annual 3v3 Basketball Tournament to support the V Foundation for Cancer Research
• 2nd Annual Diversity Week
• 2nd Annual College Cup – unifies our University through a competition between the colleges
  ○ 2012 Winner: College of Agriculture and Life Sciences
• Held monthly Sustainability Task Force Meetings
  ○ Themes included: Energy, Recycling, Earth Day, Sustainability Funding
• Held 3rd annual Think Outside the Brick competition
• Top 54 Deck of Cards to reinforce NC State traditions
• Wolfpack Student Discounts
  ○ Launched and updated a new website: http://students.ncsu.edu/deals

COMMUNICATION AND TRANSPARENCY
• Student Body President Blogs
  ○ ncsu.edu
  ○ students.ncsu.edu
• Social Media
  ○ Twitter:
    ■ Student Government: twitter.com/ncsustudentgov
    ■ Student Body President/Chandler: twitter.com/goREDandWHITE
  ○ Facebook
    ■ Student Government Facebook Page
    ■ Wolfpack Students Facebook Group: 3,741 members as of 4/2/12
• Tuition and Fee Talk Day in the Brickyard
  ○ An alternative to a “student forum”
  ○ Provost Arden and Chancellor Woodson in the Brickyard for 1.5 hours answering student questions
• Brickyard Booth every Wednesday from 10:15AM-1:30PM
• Student Body Officer Dinners in Dining Halls
• Asked administrators to be more accessible to students
  ○ Chancellor Woodson started monthly “Chat with the Chancellor” events
  ○ Provost Arden created a Twitter account
STUDENT ADVOCACY

- Fought against budget cuts
  - Stressed the importance of NC State University to NC economy
  - Met with legislators in Washington, D.C.
  - Worked on committees that were identifying where cuts would be taken, sought student feedback, researched and presented alternative options
  - Asked that upper administration consistently keep students updated and seek feedback

- Advocated on behalf of students at:
  - All University Standing Committees
  - Executive Subcommittee of the Merger of the Division of Student Affairs and the Division of Undergraduate Academic Programs
    - Scholars/Honors Subcommittee
    - Leadership Programs Subcommittee
    - Advancement Discussion Subcommittee
    - New Student Orientation/Parents Orientation Subcommittee
  - Chief of Police Search Committee
  - Chief Communication Officer Search Committee
  - Vice-Chancellor of Academics and Student Affairs Search Committee
  - Trustee Meetings
  - and Fee Committees
  - Talley Building Committee Meetings
  - Hillsborough Street Community Partners

- Worked with University Dining to extend dining hours at the Atrium until 10 pm.

- Advocated for more study spaces on campus
  - Fourth Floor of Harrelson Hall, the Satellite Student Center
  - First Floor of Witherspoon Student Center
  - Empty offices in Talley Student Center
  - Additional plugs and renovations to West Wing of D.H. Hill Library and the terrace above the library

- Check out the Chancellor’s Liaison Agendas to see all the issues we addressed throughout the year

- Advocated for elimination of Distance Education “penalty”; Administration eliminated the Distance Education Fee; starting in Fall 2012 DE classes are charged the same as traditional on-campus classes
  - Memo from Provost Warwick Arden

- Worked with transportation to serve students needs
  - Responded to all student concerns that came to Student Government
  - Advised on the Campus Mobility Plan
  - Requested research on the feasibility of bike racks on Wolfline busses.
  - Educated students on riding a metropolitan transportation line

- 125th Anniversary Planning Committee
  - Marketing Subcommittee
  - Signature Events Subcommittee
ADDITIONAL COMPLETED PROJECTS:

- Allocated $80,500 for the Fall and $85,657.25 for the Spring to student groups on campus through the appropriations process; Sponsored approximately 200 student organizations.
- Revised and distributed The Brick to Freshman for the second year in a row.
- Distributed free blue books and pencils to students during exams.
- Hosted Seventeenth Annual Nightwalk:
  - Students volunteer to walk around campus with NC State Facilities staff members and look for overgrown bushes, broken light fixtures, burnt out light fixtures and areas that are too dark.
  - Reported 234 concerns.
- Website Improvements:
  - Updated the SG website so that the links functioned as they are needed.
  - Converted the commission pages to a WordPress format to be easily used in future semesters.
  - Updated a number of pages to better serve student's needs for quick information access.

ATHLETICS:

- Increased quantity of student tickets:
  - 1000 more student seats for football.
  - 750 more for men’s basketball.
- Unveiled new “one-page” ticketing policy with improvements based on student input:
  - Top 25% of loyalty point earners are automatically guaranteed a football or basketball ticket; the remaining 75% are entered into a weighted lottery.
  - Eliminated group ticketing and placed emphasis on individual loyalty points.
  - General Admission student seating for basketball.
- Worked closely with Athletics to ensure that student ticketing procedures ran smoothly:
  - Answering emails to student concerns and making sure points were awarded correctly (contact the Athletics Commission at ncsuathleticscommission@gmail.com).
- Designed and implemented promotions to enhance the gameday experience for the RBC student sections:
  - Provided cheer sheets for home ACC Men’s basketball games.
  - Student Government helped pass out “big heads”, “large bricks”, and “pinwheels” to serve as free throw distractions.
- Responded to student opinion and held on-campus game watch events:
  - NC State vs Duke (Poe Hall).
  - Second Round and Third Round game watch in Wolves Den.
  - NC State vs Kansas Sweet 16 (Witherspoon Student Center).
- Secured in-kind donations from Athletics for various events throughout the year.
- Worked with athletics and RBC Center staff to open more lines for students to enter the RBC Center faster and more efficiently.
- Continued the SG Residence Hall Challenge baseball games.
- Communicated unique ticket polices to students in a timely manner:
  - Bowl games.
  - NCAA Tournament Games.
  - Chick-Fil-A Kickoff.
● Partnered with Transportation and Athletics to provide free transportation for students attending home Football and Men's Basketball games (Red Terror Transit)
  ○ Organized a bus trip for students to travel for free to NC State’s Bowl Game in Charlotte, NC
● In partnership with Athletics, continued the Dominos Student Appreciation Nights promotion to reward students who attend non-revenue sporting events. Free pizza was given to students at men's and women's soccer games, volleyball games, women's basketball games, gymnastic meets, and softball games

**VOLUNTEER/COMMUNITY SERVICE INITIATIVES:**

● Universities United: Supporting Our State
  ○ Joint campus effort to help local colleges affected by tornadoes in April 2011
  ○ [students.ncsu.edu/universitiesunited](students.ncsu.edu/universitiesunited)
● Fall Color Explosion and Pack 4 Pink: Diversity Breast Cancer Benefit Show
  ○ NC State students, faculty and staff worked with NC State Grounds Crew to plant flowers around campus in honor of Breast Cancer Awareness month
  ○ Diverse organizations on campus performed at the Pack 4 Pink event to bring breast cancer awareness to NC State. Featured speaker at the event was Mindy Sopher
● Helped promote and provide volunteers for [Service NC State](#)
● Participated in Shack-a-Thon with IRC and NRHH to raise $275.00 for our team, to contribute to a total of $5,324 raised by all teams at Shack-a-Thon 2011
● Raised $598 for the V Foundation for Cancer Research in the 2nd Annual Campout Basketball 3v3 Tournament

**Student Government’s success and hard work this year would not be possible without partnerships and help from the following departments:**

Athletics
Chancellor’s Office
Center for Student Leadership, Ethics and Public Service
Environmental Health and Public Safety
GLBT Center
Office of the Vice-Chancellor for Student Affairs
Provost Arden
University Advancement
University Communications

My fellow Board of Trustee members, thank you for your time. I appreciate the opportunity to work with you this year and serve the students of NC State University.

**Spirit, Pride, Tradition, WOLFPACK!**

Chandler Thompson
Student Body President, 2011-2012