SBP REPORT TO THE BOARD OF TRUSTEES

November 21-22, 2013

“The heart of the union is not locked in the steel and concrete of a building, but rather in the Union organization. The Union building is merely the instrumentality through which the union idea is accomplished.” – Gerald O.T. Erdahl, Director, NC State College Union, ‘49-‘61

STUDENT GOVERNMENT INIATIVES AND PROJECTS

PRIMETIME WITH THE PACK “CAMPOUT”
-On October 18th, Student Government and the Men’s Basketball team hosted the second annual Campout at the PNC Arena.
-Traditionally, the event takes place outside of Reynolds Coliseum in early January for students seeking tickets to the State/UNC- Chapel Hill Basketball Game. Last year, the event was moved to October and became “Primetime with the Pack” in PNC Arena.
-Students will get to campout inside the PNC Arena on the different concourses and there will be many activities planned throughout the evening including: live music, free food and a chance to play on the PNC Arena court in the 3rd Annual Campout 3 v 3 basketball tournament.
-Students who campout receive a loyalty point incentive that helps with getting tickets to future games.
- We are pleased to announce we had over 2,555 students register for the event.

FOCUS ON TRADITIONS
-6,000 copies of the third edition of The Brick, a book of history and traditions at NC State, distributed to new and transfer students.
-The Tradition Keeper Program is a Student Government partnership with the Alumni Association; a student who completes 40 of the 50+ traditions in The Brick will receive a medal to wear at graduation.
-We added a new element to The Brick which allows students to create their own traditions. This will help us reach out to nontraditional students and students who use Centennial Campus often to allow them to complete the Traditions Keeper Program.
-54 Things to Do at NC State deck of cards distributed to students for the fourth year in a row.
WEAR RED ON FRIDAY’S
- Every Friday Student Government gives out free stuff to students, faculty and staff wearing red on campus and those not wearing red may be given a spirit citation.
- This year we are expanding our focus to include Centennial Campus and the Vet School.
- This is a collaborative effort with University Communications, the Campus Bookstore, and the Athletics Department.
- We are now partnering with the Alumni Association to expand Red Fridays worldwide to impact all of our alumni and continue to foster Wolfpack pride.
- The goal is to grow school spirit each week and this year Student Government is hoping to push the effort off campus into the local and national communities.

STRATEGIC PLAN UPDATE
- Student Government will be conducting a strategic plan to help govern our 100th session in 5 years. We will be reviewing our governing documents and mission as an organization.

CAMPUS INITIATIVES

WOLFPACK WALK
- Student Government is working on creating a First-year and Senior walk.
- First year students who attended Convocation would be allowed to walk on the field at Carter Finley Stadium to celebrate their decision to join the Pack during the first home game of the year.
- Seniors will be able to walk on the Carter Finley field after they give their portion of the Senior Class gift during the last home football game of the year.
- This new tradition would increase Wolfpack pride and sense of accomplishment.
- We are seeking to build a class identity here at NC State to connect students to those in their cohort and to help increase the four year graduation rate.

ACCESSIBLE SYLLABI
- Student Government will be reaching out to faculty and administration to help students cope with the new changes of the Drop/Add period policy that was changed by the UNC Board of Governors.

STUDENT LIFE AND CAMPUS EVENTS

DINING CHANGES- TALLEY AND ON THE OVAL
- Talley will be open in early October to meet the needs of students, faculty, and staff with premier dining services like Los Lobos, Jason’s Deli, Tuffy’s Diner, etc.
- On the Oval opened August 7th in Centennial Campus to provide a place for students to come together while living and studying on Centennial Campus.
HOMECOMING 2014: RED, WHITE, AND WOLFPACK
-Student Government helped host Homecoming 2014 by sponsoring the Paint the Tunnel event. On Wednesday we had student groups and students come out and show off their pack pride by spray painting the tunnel RED.

COMMUNICATIONS PROJECTS

CURRENT STUDENTS WEBPAGE
-University Communications web development team and Student Government have been developing a one stop shop webpage for all students.
-The webpage will include quick links, a centralized calendar for student organizations, student relevant news stories and host blogs from the Student Body President and Dr. Mike Mullen, the Vice Chancellor and Dean of Academic and Student Affairs.

SOCIAL MEDIA
-Communication through Student Government Facebook, Twitter, and Instagram.
-“Wolfpack Students” Facebook group.
-Communication through Student Body President’s Twitter Account.

WOLFPACK STUDENTS FACEBOOK PAGE
-Student Government has reformed a Facebook group that hosts over 7,000 students. We have made group rules to help regulate the conversation to better receive student’s feedback and response.

BUZZOCRACY
-We have a new online platform for voicing student concerns. This website allows students to post anonymously about issues they see on campus, requires them to submit a solution, and allows Student Government to interact with that student and administrators. Other students can go online and support an issue and then Student Government can use quantifiable data to help administrators see the support for certain programs.

In the spirit and pride of the Wolfpack,

Alexander J. Parker
Student Body President, 2013-2014

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