CALL TO ORDER, READING OF ETHICS STATEMENT AND PUBLIC MEETING NOTICE
Chip Andrews, Chair

ROLL CALL

APPROVAL OF MINUTES

Committee Action: Approval of February 25, 2021 minutes

INFORMATIONAL REPORTS

University Advancement Update
Brian Sischo, Vice Chancellor, University Advancement 6.2A

Fundraising and Campaign Report
Jim Broschart, Associate Vice Chancellor, University Development 6.2B

Advancement Services Update
Jeff Baynham, Associate Vice Chancellor, Advancement Services 6.2C

Extraordinary Opportunity Scholarship Initiative Update
Krista Ringler, Associate Vice Provost and Director, Scholarships and Financial Aid 6.2D

COMMITTEE DISCUSSION

Naming Opportunity Proposals
Jim Broschart, Associate Vice Chancellor, University Development 6.3A

Committee Action: Approval of Naming Opportunity Proposals

CLOSED SESSION

RECONVENE IN OPEN SESSION

ADJOURN
CONSENT AGENDA

Approval of February 25, 2021 Minutes
The University Advancement and External Relations Committee of the Board of Trustees of North Carolina State University met February 25, 2021 on Zoom.

Members Present: Chip Andrews, Committee Chair
Ann Goodnight
Ed Stack
Wendell Murphy
Ed Weisiger Jr.

Chair Andrews called the meeting to order at 1:15 pm.

Chair Andrews reminded the Committee that the meeting will be conducted pursuant to the provisions of the Open Meetings Act that apply during states of emergency and that allow for public bodies to meet via electronic means. This law requires that all votes be taken via roll call. Chair Andrews then reminded those in attendance that while the Committee meeting is a public meeting, it is not a meeting for public comment and only those on the agenda will be permitted to speak. He also reminded all members of their duty to avoid conflicts of interest and appearances of conflicts of interest under the State Government Ethics Act and inquired as to whether there were any known conflicts of interest or appearances of conflict with respect to any matters coming before the Committee at this meeting.

Chair Andrews then called on Maggie Musick for the roll call. The roll was called and a quorum was present.

Approval of Minutes
Trustee Goodnight made the motion, seconded by Trustee Stack, to approve the open session minutes of the November 12, 2020 meeting. Chair Andrews called on Maggie Musick for the roll call. The motion passed.

<table>
<thead>
<tr>
<th>VOTE</th>
<th>VOTE</th>
<th>VOTE</th>
<th>VOTE</th>
<th>NOT PRESENT</th>
<th>VOTE</th>
</tr>
</thead>
</table>

Informational Reports
University Advancement Update

Vice Chancellor Sischo presented a University Advancement update, sharing an overview of NC State’s endowment growth, reporting on results from a recent UNC System-wide survey, reviewing the plan for the final year of the campaign, and providing an update on the second year of University Advancement Roadmap projects.

Fundraising and Campaign Report

Associate Vice Chancellor Jim Broschart shared an overarching campaign and fundraising update informing the committee that the year-to-date total for new gifts and commitments to the campaign now
stands at $1 billion, $905 million. He also provided an update on the Extraordinary Opportunity Scholarship Initiative, reporting that the total amount contributed to date is $7.2M.

University Development Update
Associate Vice Chancellor Jim Broschart shared a University Development update with the committee where he touched on strategies for the upcoming Day of Giving on March 24 and highlighted several areas of University Development which included Major Gifts, Gift Planning, and Annual Giving.

Wolfpack Women in Philanthropy Presentation
Volunteer leaders of the Wolfpack Women in Philanthropy Initiative, Elin Gabriel and Gayle Lanier, provided the committee with an update on their efforts to inspire and engage women to transform the culture of philanthropy at NC State through influential leadership and impactful giving.

Committee Discussion

Naming Opportunity Proposals
The Committee reviewed and approved a total of three naming opportunity proposals, which include two in the College of Natural Resources and one in NC State Athletics/Wolfpack Club.

Trustee Murphy made the motion, seconded by Trustee Weisiger, to approve donor naming opportunities presented by Associate Vice Chancellor Broschart. Chair Andrews then called on Maggie Musick for the roll call vote. The roll was called and the motion passes.

<table>
<thead>
<tr>
<th>Name</th>
<th>Vote</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chip Andrews</td>
<td>VOTE</td>
</tr>
<tr>
<td>Ann Goodnight</td>
<td>VOTE</td>
</tr>
<tr>
<td>Ed Stack</td>
<td>VOTE</td>
</tr>
<tr>
<td>Wendell Murphy</td>
<td>VOTE</td>
</tr>
<tr>
<td>Ron Prestage</td>
<td>NOT PRESENT</td>
</tr>
<tr>
<td>Ed Weisiger Jr.</td>
<td>VOTE</td>
</tr>
</tbody>
</table>

Closed Session

With no further business in open session, Chair Andrews made the motion, seconded by Trustee Goodnight, at 2:30 pm to go into closed session. The motion carried.

Reconvene in Open Session

After coming out of closed session, Chair Andrews announced the meeting in open session at 2:38 pm.

Adjournment

With no further business, Chair Andrews announced the meeting adjourned at 2:39 pm.

Respectfully submitted,

_______________________  ___________________
Assistant Secretary    Secretary

Approved:

_______________________
Chair of the Committee
INFORMATIONAL REPORTS

University Advancement Update

Fundraising and Campaign Report

Advancement Services Update

Extraordinary Opportunity Scholarship Initiative Update
NC STATE
THINK AND DO THE EXTRAORDINARY
The Campaign for NC State
University Advancement Update

Brian Sischo
Vice Chancellor
University Advancement
CAMPAIGN BY THE NUMBERS
Endowments
as of December 31, 2020

979
New Campaign Endowments

$1.62B
Total Endowment Market Value

3104
Total Endowments

Student Support

535
New Funds in Campaign

$486M
Endowment Market Value of Funds created in Campaign

Faculty Support

1954
Total # Funds

$210M
Endowment Market Value of Funds created in Campaign

86
New Funds in Campaign

205
Total # Funds
CAMPAIGN BY THE NUMBERS

Student Support
as of December 31, 2020

1954
Total Student Support Endowments

$486M
Endowment Market Value of Student Support Funds created in Campaign

$691M
Total Endowment Market Value of Student Support

Undergraduate Support

$647M
Total Endowment Market Value

Graduate Support

$44M
Total Endowment Market Value
CAMPAIGN BY THE NUMBERS

Faculty Support
as of December 31, 2020

- **205** Total Faculty Support Endowments
- **$210M** Endowment Market Value of Faculty Support Funds Created in Campaign
- **$314M** Total Endowment Market Value of Faculty Support

Faculty Support
- **$16M** Total Endowment Market Value

Professorships
- **$298M** Total Endowment Market Value
NC State Day of Giving
03.24.21
#GivingPack
Final Year of the Campaign

- Committees are established!
  - Donor & Volunteer Recognition
  - Donor Pipeline
  - Communication & Marketing
  - Campaign Reporting
  - Staff Recognition
- Red & White Week 2021
  - Campaign Celebration! 220 days…
- Announcement to all of UA
Think and Do The Extraordinary Campaign Update

Jim Broschart
Associate Vice Chancellor
University Development
$1B Public Launch Goal Met By October 28, 2016
$1,004,747,857

Current Total
$1,911,953,472

$2B Aspiration

$1.6B Campaign Goal Met By October 2, 2019
$1,610,525,153

Reachback Total
$330,687,005

$1.6B Campaign End Goal

CAMPAIGN TIME PERIOD ELAPSED

90%

CAMPAIGN GOAL ACHieved

120%
Campaign Milestones

- December 2019: End of Calendar Year
  - $1,700,000,000
- June 2020: End of Fiscal Year
  - $1,825,000,000
- December 2020: End of Calendar Year
  - $1,900,000,000
- June 2021: End of Fiscal Year
  - $1,950,000,000
- March 2021: Day of Giving
- November 2020: Red and White Night
- March 2021: Day of Giving
- November 2021: Red and White Night
- December 2021: Campaign Ends
  - $2,075,000,000+
YTD Gifts and New Commitments

as of February 28, 2021

- **YTD Total**: $146,545,735
- **3 yr average FY17-19**: $144,794,203
- **LYTD**: $171,902,816
Campaign Gifts by Source
as of February 28, 2021

<table>
<thead>
<tr>
<th>Source</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alumni</td>
<td>$826,307,237</td>
</tr>
<tr>
<td>Parents</td>
<td>$36,313,826</td>
</tr>
<tr>
<td>Faculty/Staff</td>
<td>$43,804,955</td>
</tr>
<tr>
<td>Other Individuals</td>
<td>$216,039,215</td>
</tr>
<tr>
<td>Corporations</td>
<td>$275,617,449</td>
</tr>
<tr>
<td>Foundations</td>
<td>$391,640,618</td>
</tr>
<tr>
<td>Other Organizations</td>
<td>$122,230,171</td>
</tr>
</tbody>
</table>
Campaign Gifts by Use
as of February 28, 2021

<table>
<thead>
<tr>
<th>Use</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current Operations</td>
<td>$805,976,615</td>
</tr>
<tr>
<td>Endowment</td>
<td>$883,053,300</td>
</tr>
<tr>
<td>Facilities</td>
<td>$222,923,556</td>
</tr>
</tbody>
</table>
# Campaign Gifts by Type

## as of February 28, 2021

![Pie chart showing the distribution of campaign gifts by type.]

<table>
<thead>
<tr>
<th>Type</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash Gifts</td>
<td>$634,126,788</td>
</tr>
<tr>
<td>Gifts-in-Kind</td>
<td>$35,964,497</td>
</tr>
<tr>
<td>Matching Gifts</td>
<td>$7,326,389</td>
</tr>
<tr>
<td>Pledges</td>
<td>$462,365,634</td>
</tr>
<tr>
<td>Planned Gifts</td>
<td>$493,492,545</td>
</tr>
<tr>
<td>Non-Governmental Grants</td>
<td>$278,677,619</td>
</tr>
</tbody>
</table>
Named Professorships at NC State
as of February 28, 2021

<table>
<thead>
<tr>
<th>Fiscal Year</th>
<th>Named Professorships Added by FY</th>
<th>Total Named Professorships</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY 11</td>
<td>13</td>
<td>165</td>
</tr>
<tr>
<td>FY 12</td>
<td>1</td>
<td>166</td>
</tr>
<tr>
<td>FY 13</td>
<td>5</td>
<td>171</td>
</tr>
<tr>
<td>FY 14</td>
<td>7</td>
<td>178</td>
</tr>
<tr>
<td>FY 15</td>
<td>18</td>
<td>196</td>
</tr>
<tr>
<td>FY 16</td>
<td>13</td>
<td>209</td>
</tr>
<tr>
<td>FY 17</td>
<td>13</td>
<td>222</td>
</tr>
<tr>
<td>FY 18</td>
<td>6</td>
<td>228</td>
</tr>
<tr>
<td>FY 19</td>
<td>10</td>
<td>238</td>
</tr>
<tr>
<td>FY 20</td>
<td>9</td>
<td>247</td>
</tr>
<tr>
<td>FY 21</td>
<td>3</td>
<td>250</td>
</tr>
</tbody>
</table>

39.2% of all Named Professorships created between FY11-FY21
Advancement Services

Jeff Baynham
Associate Vice Chancellor
Advancement Services
Advancement Services

Advancement Services supports NC State University’s fundraising efforts by gathering, organizing, managing and disseminating accurate and timely information to guide the sound planning and effective execution of advancement activities. Advancement Services adheres to guidelines, establishes best practices and applies technical solutions to maximize efficiency, protect data and reduce risk while maximizing philanthropic efforts.
Alumni records management

Biographical procedures

Data quality & integrity

Biographical updates for Advance

Gift/ pledge processing & modifications

Matching gifts

Securities, gifts-in-kind, payroll deduction, bank draft, credit cards

Receipts & pledge reminders

Karen Sims, Director
Jessi Fasola, Asst Director
Victoria Duggan, Asst Director

Gifts and Records Management (GRM)

FY20 By the NUMBERS

Gifts and pledges processed - 47,900

Biographical elements updated - over 300,000
Prospect Development (PD)

Sharon Poulson, Director
Margaret Valyou, Asst Director
Hillary Hudson, Asst Director

Develop estimated capacity ratings, provides valuable asset and giving information
Prospect research for suspect identification
Prospect management & moves management strategy
Portfolio reviews & analysis

FY20 By the NUMBERS

Proactive electronic screenings created - 31,273
  - 1,143 individual validations
  - 222 referrals to major gift team

Completed research request from Development staff - 476
Prospect management updates on entity records - 4,390
Donor Services (DS)

Sarah Thomas, Director
Kristy Wasilewski, Asst Director
Parker Shields, Asst Director

FY20 By the NUMBERS

Gift agreements processed - 387
Distinguished Professorships created - 11

Naming opportunities approved by Board of Trustees - 20
Donor proposals approved by Board of Trustees - 103
Advancement Information Systems (AIS)

Wes Ardoin, Manager
Tim Boyd, Asst Manager

FY20 By the NUMBERS

- Reports completed - 1,072
- Dashboards created - 22

Advance business process analysis and implementation
Data integration and analysis
Standard and ad hoc reporting and analytics
Fundraising reports
Advancement systems administration
A Year of Digital Transformation

- Migrate the **constituent experience** onto digital platforms
- Leverage big data to drive enterprise-wide **decision making**
- Automate **workflows and processes** across departments
Digital Endowment Reports

• Provided personalized login with endowment financials, impact, and video.

• 75% of the ~3,000 Endowment Reports were digitally delivered to endowment stewardees.
New Online Giving Page

- Prominently features university priority fund and unit pages
- Search all funds
- Suggested gift amounts
E-receipts

- CY20 15,000 gifts were receipted digitally
- Expect to eliminate an additional 7,000 paper receipts
- Over $18,000 in postage and stationary savings
- Over 150 hours labor savings
Dashboards: Proposal Pipeline

Provides a live view forecast of major gift proposals in the pipeline by university-wide or by college/unit.
Engagement Scoring

Social media activity
- AA membership
- Committee membership
- Donations
  - AA Class Notes submitted
  - AA website logins
- Contacts with gift officers

Event attendance
- Board membership
- Forms submitted via AA website
- WPC membership
- Volunteerism
- Emails received

Engagement Level Distribution
- High: 12,645
- Moderate: 37,727
- Low: 118,844
- None: 78,339
Engagement Scoring

Individual Engagement

Select an individual or a comparison group.

Scores Compared to Level: High

Engagement Score

82

Engagement Level

High

Donation Count: 156
Donation Amount: $2,420
Emails Sent: 366
Emails Opened: 366
Email Click-to-Open Rate: 63%
Email Unique Clicks: 49
Event Registrations: 15
Volunteer Count: 0

The engagement history displays activity during the scoring period from January 1, 2017 through December 31, 2019.

Engagement Score | Percent Engaged | Number of Records
---|---|---
1969 | 68% | 1,658
1962 | 68% | 729
1968 | 65% | 1,119
2017 | 63% | 87% | 7,735
1967 | 63% | 1,112
1959 | 61% | 585
1964 | 64% | 891
1965 | 63% | 1,062
1960 | 60% | 644
1968 | 65% | 1,318
1963 | 63% | 705
2018 | 87% | 7,842

The blue bar indicates engagement for the selected individual. The green bar indicates engagement for the comparison group.
DocuSign for Digital Routing & Signatures

• Easily route documents for signatures during WFH environment
• Gift Agreements
• Naming Agreements
• Gift Commitment Forms
• Day of Giving
Training Programs

**Orientation for new hires** to provide an initial working knowledge of NC State’s advancement operations as they begin their new role.

Series of **in-depth training sessions** exploring advanced topics related to advancement operations enabling greater efficiency and effectiveness in their work with data and services provided by Advancement Services.

Provides a **forum** that offers UA staff context and guidance regarding **UA initiatives, policies and tools** to stimulate informed collaboration and cooperation between Advancement Services and other UA entities.
Training by the Numbers

January 2020 - February 2021

- 64 training sessions
- 110 hours of training
- 2,087 participants
Key Upcoming Projects

- Docusign CLM
- Digital wallets
- Partnership platforms
- CRM readiness and selection
DocuSign CLM

- One system to request any type of gift agreement or naming agreement
- Track signature process and all communications
- Increase compliance measures
- Speed up the approval process
Digital Wallet

Accept donations electronically through digital wallet apps
Upcoming Platforms Launches

- Leadership Annual Giving prospect management software
- Digital engagement strategy
- Crowdfunding
- Alumni and Student mentoring platform
CRM Readiness and Selection

1995
Implemented
Advance

2011
Upgraded to
Advance Web

2018
Launched Blackbaud
FPM Overlay

Data & Technology Governance and Readiness

Planning & Needs Assessment

Market Analysis & Benchmarking

RFP Design

Evaluate & Select

Decision & Contracting
Noteworthy Recognitions

• Recipient of three CASE District III awards in two years

• **Karen Sims** collaborated with CASE on the book, *Diversity, Equity, and Inclusion in Advancement: A Guide to Strengthening Engagement and Fundraising Through Inclusion*

• **Jeff Baynham** served on the faculty for the CASE Institute for Advancement Services
Extraordinary Opportunity Scholarship Initiative

THINK AND DO THE EXTRAORDINARY
The Campaign for NC State

EXTRAORDINARY OPPORTUNITY
Our Promise of Access

With the Extraordinary Opportunity Scholarship Initiative, we’re reaffirming our commitment to access and affordability for scholars from across our state.

Learn More →
New Challenges/Opportunities
New Challenges/Opportunities

Enrollment Goals
New Challenges/Opportunities

Enrollment Goals

Access/Pathways
New Challenges/Opportunities

- Enrollment Goals
- Access/Pathways
- COVID
“I have to pay for college myself and I unfortunately cannot afford NC State.”

"Can’t afford to pay for everything with financial aid given.”

“Due to financial issues, I will not be able to attend NCSU this year, I received more money from another school.”

“All it was was that I was going to have to pay less money. I would have most likely gone to NC State had the cost been as low as Chapel Hill's where I only have to pay a little over 2,000 dollars.”

“As a legacy, my family supported my decision of attending Clemson University. Additionally, Clemson offered me a scholarship that would allow me to graduate without much, if any, student debt.”

“Both schools had an excellent program in my major, but USC offered a more affordable aid package.”

“Chapel Hill offered me much more need-based financial aid and a work study, whereas NC State only really offered me loans.”
## FINANCIAL AID OFFER

### 5YR CHANGE - (UGRD NC RESIDENT)

<table>
<thead>
<tr>
<th></th>
<th>2015-2016</th>
<th>2020-2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cost of Attendance</td>
<td>$23,039</td>
<td>$24,553</td>
</tr>
<tr>
<td>Financial Need</td>
<td>$23,039</td>
<td>$24,553</td>
</tr>
<tr>
<td>Total Aid Offer</td>
<td>$21,385</td>
<td>$21,915</td>
</tr>
<tr>
<td>Unmet Need</td>
<td>$1,654</td>
<td>$2,638</td>
</tr>
</tbody>
</table>

Includes student loan.
**PEER COMPARISON:**
**INSTITUTIONAL SCHOLARSHIPS AND GRANTS**

**AVERAGE AMOUNT OF INSTITUTIONAL GRANT AID**

<table>
<thead>
<tr>
<th>Institution</th>
<th>Average Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>University of North Carolina</td>
<td>$13,557</td>
</tr>
<tr>
<td>Georgia Institute of Technology</td>
<td>$11,539</td>
</tr>
<tr>
<td>Georgia State University</td>
<td>$10,279</td>
</tr>
<tr>
<td>Ohio State University</td>
<td>$10,108</td>
</tr>
<tr>
<td>University of Illinois</td>
<td>$8,887</td>
</tr>
<tr>
<td>Rutgers University</td>
<td>$8,885</td>
</tr>
<tr>
<td>University of Wisconsin</td>
<td>$8,518</td>
</tr>
<tr>
<td>Pennsylvania State University</td>
<td>$7,938</td>
</tr>
<tr>
<td>North Carolina State University</td>
<td>$7,315</td>
</tr>
<tr>
<td>Clemson University</td>
<td>$7,005</td>
</tr>
<tr>
<td>Iowa State University</td>
<td>$6,939</td>
</tr>
<tr>
<td>Colorado State University</td>
<td>$6,761</td>
</tr>
<tr>
<td>University of Maryland</td>
<td>$6,501</td>
</tr>
<tr>
<td>Virginia Tech</td>
<td>$5,888</td>
</tr>
<tr>
<td>University of Florida</td>
<td>$3,888</td>
</tr>
</tbody>
</table>

SOURCE: IPEDS 2017 – 2018 FT FIRST TIME UNDERGRADUATE
Extraordinary Opportunity Scholarship is born!
Extraordinary Opportunity Scholarship Initiative

Undergraduate

NC Resident

Financial Need
Extraordinary Opportunity Scholarship Initiative

- 10 Colleges
- 16 NC Counties
- 6 Transfer Students
- 53% Under-represented Minority
- $18,341 Average Need
- 3.46 Average GPA
Extraordinary Opportunity Scholarship Initiative

• “Going into next semester, I was almost certain I would have to take a semester off to save up to cover my past due balances, but with this support, I’m able to take spring classes and stay on track for graduation.”

• “I have a balance on my student account that I honestly did not know how I was going to pay off. This scholarship is an answered prayer.”

• “Opportunities, such as this one, continue to boost my confidence as a first generation student.”
“I am married and have two kids. Sometimes I work a part time job to afford my needs, and sometimes I take a semester off to save money to go back to school again.”

“I came here as a refugee in 2014 and I just became a U.S. citizen yesterday. I chose NC State because I think it is the best university in this area. When I came to the U.S. I could not even speak English; now I am in one of the top Engineering schools in the country. THANK YOU AMERICA.”
Extraordinary Opportunity Scholarship Initiative
as of January 31, 2021

Matching Pool
Total $ Committed: $5,320,000
Total $ Received: $1,054,779
Total $ to Match: $661,342

Individual Funds
Total $ Committed: $2,004,000
Total $ Received: $1,322,684
Established Funds: 17

Total Giving: $7,226,093
Includes matching pool, individual funds and university-wide funds
Questions?
COMMITTEE DISCUSSION

Naming Opportunity Proposal
March 22, 2021

MEMORANDUM

TO: Board of Trustees
FROM: W. Randolph Woodson, Chancellor

SUBJECT: Naming Opportunities Proposals

The Naming Opportunities Committee has endorsed and favorably recommends to you the following proposal:

Office of the Executive Vice Chancellor and Provost

Suite 4100, Shelton Leadership Center, James B. Hunt Jr. Library
The Office of the Executive Vice Chancellor and Provost proposes the opportunity to name the administrative suite on the fourth floor of the Hunt Library, to benefit the Shelton Leadership Center.
March 21, 2021

MEMORANDUM

TO: W. Randolph Woodson, Chancellor

FROM: Brian C. Sischo, Vice Chancellor, University Advancement

SUBJECT: Naming Opportunities Proposals

The Naming Opportunities Committee has endorsed and favorably recommends to you the following proposals:

Office of the Executive Vice Chancellor and Provost

Suite 4100, Shelton Leadership Center, James B. Hunt Jr. Library

The Office of the Executive Vice Chancellor and Provost proposes the opportunity to name the administrative suite on the fourth floor of the Hunt Library, to benefit the Shelton Leadership Center.
Background
As per POL 03.00.02 – Criteria and Procedures for Naming Facilities, Programs and Funds, the act of naming a facility or program shall be that of the Board of Trustees, acting after receiving the recommendation of the Chancellor.

Recommended Action
Chancellor W. Randolph Woodson recommends to the Board of Trustees the following fundraising projects for approval.

Overview
- Total Naming Opportunities Proposals: 1
- Total Facility Proposals: 1
- Total Program Proposals: 0
- Total Naming Opportunities: 1
- Total Gift Amount: $700,000
- Colleges/Units Represented:
  - Office of the Executive Vice Chancellor and Provost

Office of the Executive Vice Chancellor and Provost

Suite 4100, Shelton Leadership Center, James B. Hunt Jr. Library
This administrative suite houses the General Hugh Shelton Leadership Center (SLC). The SLC was established in 2002 to encourage values-based leadership behavior. Its educational programs, camps and organizational trainings reach youth, college students and professionals at NC State and beyond.

- Naming Type: Existing space
- Total Naming Opportunities: 1
- Total Gift Amount of Naming Opportunities: $700,000
- Purpose of Funds: Gifts will provide unrestricted support for the Shelton Leadership Center.
Board of Trustees Consent Agenda
University Advancement Committee
Naming Opportunities Proposals

April 15, 2021

Policy References
POL 03.00.02 – Criteria and Procedures for Naming Facilities, Programs and Funds
Proposals for Naming Opportunity Approval

Board of Trustees’ Meeting
April 15, 2021
Office of the Executive Vice Chancellor and Provost

Administrative Suite 4100
Shelton Leadership Center
in the James B. Hunt Jr. Library

- **Naming Type:** Existing space
- **Total Naming Opportunities:** 1
- **Total Gift Amount of Naming Opportunities:** $700,000
- **Fund Purpose:** Gifts will provide unrestricted support for the Shelton Leadership Center.

Apply today to be a part of the Shelton Challenge!