60-Second Poster Evaluation
Copyright ©1999 George Hess - NC State University - Forestry Department

Presenter __________________________________________________
Poster Title_________________________________________________
Evaluator __________________________________________________

**Overall Appearance**
0  Cluttered or sloppy appearance. Gives the impression of a solid mass of text and graphics, or pieces are scattered and disconnected. Little white space.
1  Pleasant to look at. Pleasing use of colors, text, and graphics
2  Very pleasing to look at. Particularly nice colors and graphics.

**White Space**
0  Very little. Gives the impression of a solid mass of text and graphics.
1  OK. Sections of the poster are separated from one another.
2  Lots. Plenty of room to rest the eyes. Lots of separation.

**Text / Graphics Balance**
0  Too much text. The poster gives an overwhelming impression of text only. OR Not enough text. Cannot understand what the graphics are supposed to relate.
1  Balanced. Text and graphics are evenly dispersed in the poster; enough text to explain the graphics.

**Text Size**
0  Too small to view comfortably from a distance of 1-1.5 meters.
0.5  Main text OK, but text in figures too small
1  Easy to read from 1-1.5 meters
2  Very easy to read.

**Organization and Flow**
0  Cannot figure out how to move through poster
1.  Implicit. Headings (Introduction, Methods, etc.) or other device implies organization and flow.
2.  Explicit numbering, column bars, row bars, etc.

**Author Identification**
0  None.
1  Partial. Not enough information to contact author without further research. This includes missing zip codes on addresses
2  Complete. Enough information to contact author by mail, phone, or e-mail without further research.

**Research Objective**
0  Can't find.
1  Present, but not explicit. Buried at end of "Introduction", Background", etc.
2  Explicit. This includes headings of "Objectives", "Aims", "Goals", etc.

**Main Points**
0  Can't find.
1  Present, but not obvious. May be imbedded in monolithic blocks of text.
2  Explicitly labeled (e.g., "Main Points", "Conclusions", "Results").

**Summary**
0  Absent
1  "Summary", "Results", or "Conclusions" section present