



# Pre Evaluation Desktop Publishing 2005



**Directions For Numbers 1-25 :** Read each of the following multiple-choice items and the possible answers carefully. Mark the letter of the correct answer on your answer sheet or as instructed by your teacher. **Remember: Make no marks on this test.**

**1**

A point is the measurement from the top of the ascender to the bottom of the:

- A Bowl.
- B Baseline.
- C Serif.
- D Descender.

**2**

Red, yellow, and blue are what type of colors?

- A Primary
- B Secondary
- C Tertiary
- D Complementary

**3**

What is the visual perception of motion that is repetitive?

- A Contrast
- B Movement
- C Emphasis
- D Rhythm

**4**

Empty space in a design is often referred to as:

- A White space.
- B Area.
- C Foreground.
- D Background.

**5**

The digital image to be used in a poster needs to be cropped. What is actually being done to the image?

- A Making it smaller by changing the width and height ratios
- B Deleting unwanted parts of an image so that the result is more useful
- C Making it larger by changing the width and height ratios
- D Changing the color scheme from CMYK to Pantone

**6**

Which system that is based on ink colors common to printing is **MOST** widely used in graphic communications?

- A HVC
- B Crayola
- C Pantone
- D Primary

**7**

Graphic communication is using what to convey a message?

- A Morse code
- B Words, drawings and photographs
- C Radio commercials
- D Public speaking

**8**

What type of printing uses a plastic or rubber carrier?

- A Gravure
- B Screen
- C Offset
- D Flexography

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**9** Mixing a primary and a secondary color produces a:

- A Split complementary.
- B Tertiary.
- C Color triad.
- D Shade.

**10** What type of printing is done when using CMYK?

- A Spot color
- B Process color
- C Pantone
- D Black and white

**11** Which is **NOT** a form of printing processes?

- A Gravure
- B Gutenberg
- C Offset
- D Flexography

**12** In desktop publishing, the correct order for the five stages of development is:

- A Rough-layout, comprehensive layout, thumbnails, and final product.
- B Thumbnails, comprehensive layout, rough-layout, and final product.
- C Thumbnails, comprehensive layout, rough-layout, and final product.
- D Thumbnails, rough-layout, comprehensive layout, and final product.

**13** The image quality of a printer is measured in what units?

- A DPI
- B LPI
- C PPI
- D CCD

**14** What is Desktop Publishing?

- A An application software like PageMaker
- B The use of audio editing equipment
- C The use of a computer system and graphic software
- D A software that allows you to layout a document

**15** Given a 3" x 5" space for a photograph in a brochure and a 6" x 10" photograph, what technique should be used in order to fit the entire photograph into the brochure?

- A Scaling
- B Cropping
- C Deleting
- D Altering

**16** What does a document show when a design consistently uses the same typeface for headings, subheadings, captions, and text?

- A Rhythm
- B Emphasis
- C Unity
- D Shape

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**17** In 1440, Gutenberg revolutionized the written word with his invention of what?

- A Movable type
- B Paper
- C Ink
- D Halftones

**18** What are examples of cool colors?

- A Orange, yellow and red
- B Pink, periwinkle and mauve
- C Black, white and gray
- D Blue, green and purple

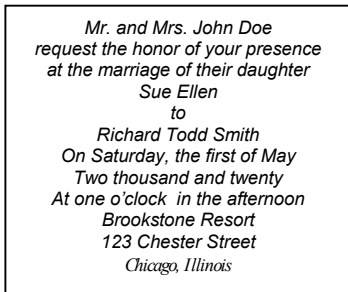


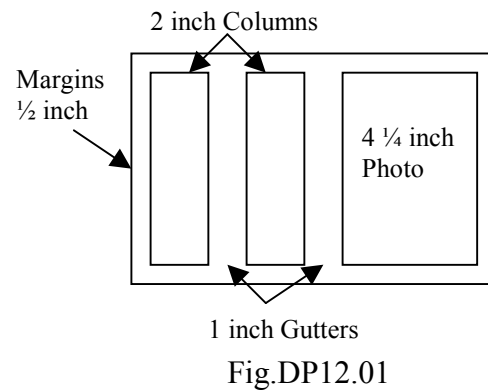
Fig.DP12.02

**19** What type of balance does the distribution of text in Fig.DP12.02 show?

- A Formal
- B Asymmetrical
- C Informal
- D Unilateral

**20** Which emotions does the color blue generally evoke?

- A Envy and luck
- B Bright and cheerful
- C Excitement and power
- D Calm and serious



**21** A graphic designer has begun preparing a rough layout electronically, but first must designate the total page width that will be needed. According to Fig.DP12.01, what is the width of the paper in inches?

- A  $11 \frac{1}{4}$
- B  $11 \frac{1}{2}$
- C  $11 \frac{3}{4}$
- D 12

**22** Given a 4-column format for a newsletter with  $2\frac{1}{4}$ " columns,  $\frac{1}{2}$ " gutters, and  $\frac{1}{2}$ " margins, what is the total width of the page in inches?

- A  $11 \frac{1}{8}$
- B  $11 \frac{1}{2}$
- C  $12 \frac{1}{8}$
- D  $12 \frac{1}{4}$

**23** Given a standard tri-fold brochure with  $\frac{3}{4}$ " margins (top, bottom, left and right), what size gutters in inches are needed in following layout rules?

- A  $\frac{1}{2}$
- B  $\frac{3}{4}$
- C 1
- D  $1 \frac{1}{2}$

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**24** Given a 2" x 4" photograph and a 4" x 8" layout space, what scale percentage is needed to fit the photograph?

- A 50
- B 100
- C 150
- D 200

**25** What are the three basic shapes?

- A Square, circle, rectangle
- B Rectangle, octagon, sphere
- C Square, circle, triangle
- D Octagon, triangle, sphere

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?	⊙	Answer/ Scale	Objective	?	⊙	Answer/ Scale	Objective
1	1	D	DP12.03 Technology	14	14	C	DP12.03 Technology
2	2	A	DP12.03 Technology	15	15	A	DP12.03 Technology
3	3	D	DP12.03 Technology	16	16	C	DP12.02 Science
4	4	A	DP12.03 Technology	17	17	A	DP12.02 Science
5	5	B	DP12.03 Technology	18	18	D	DP12.02 Science
6	6	C	DP12.03 Technology	19	19	A	DP12.02 Science
7	7	B	DP12.03 Technology	20	20	D	DP12.02 Science
8	8	D	DP12.03 Technology	21	21	A	DP12.01 Math
9	9	B	DP12.03 Technology	22	22	B	DP12.01 Math
10	10	B	DP12.03 Technology	23	23	D	DP12.01 Math
11	11	B	DP12.03 Technology	24	24	D	DP12.01 Math
12	12	D	DP12.03 Technology	25	25	C	DP12.01 Math
13	13	A	DP12.03 Technology				

Minimum points  
required to achieve  
mastery category

Total questions on test: 25

Objectives measured: 3	Items	Points	●	☾	Questions measuring this objective
DP12.03 Technology	15	15	11	10	1 2 3 4 5 6 7 8 9 10 11
DP12.03 Technology					12 13 14 15
DP12.02 Science	5	5	4	3	16 17 18 19 20
DP12.01 Math	5	5	4	3	21 22 23 24 25
<b>Totals</b>		25	19	16	

## DP12

? = Test Question Number ⊙ = line on GP Form

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## Items used in test

?	Item name	?	Item name	?	Item name
1	DP12.03.00.04	10	DP12.03.00.06	18	DP12.02.00.04
2	DP12.03.00.12	11	DP12.03.00.10	19	DP12.02.00.05
3	DP12.03.00.02	12	DP12.03.00.11	20	DP12.02.00.03
4	DP12.03.00.05	13	DP12.03.00.13	21	DP12.01.00.01
5	DP12.03.00.01	14	DP12.03.00.15	22	DP12.01.00.02
6	DP12.03.00.09	15	DP12.03.00.08	23	DP12.01.00.03
7	DP12.03.00.03	16	DP12.02.00.02	24	DP12.01.00.04
8	DP12.03.00.07	17	DP12.02.00.01	25	DP12.01.00.05
9	DP12.03.00.14				

## DP12

? = Test Question Number ● = line on GP Form